

Reference Projects

Selected façade and outdoor projects with preserved forest moss.

LARGE FAÇADE

TOURISM · OUTDOORS

FOOD RETAIL

HOUSING



BECHTLE CAR PARK, NEU-ULM · GREENOVATION MOSS FAÇADE

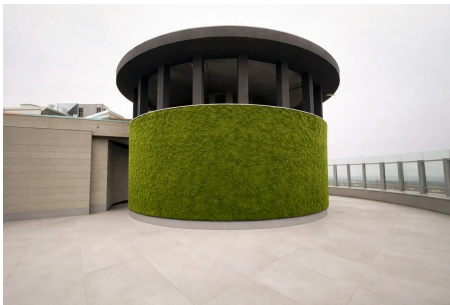
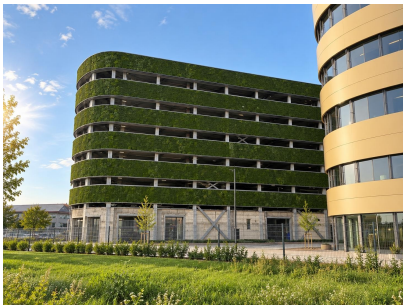
REFERENCE 01

REFERENCE PORTFOLIO

Fourteen façades,
fourteen stories.

From a funeral home to a multi-storey car park, from an Alpine valley to a ministry above the rooftops of Bratislava: every Greenovation project answers a question of its own. The references show different scales, building typologies and installation situations — sorted by moss area. Areas and dates as of moosmoos.de, September 2026.

01	Bechtle car park NEU-ULM · SEP 2026 (PLANNED)	1.635,49 m ²	02	EDEKA Kürnach KÜRNACH · JUNE 2026	132 m ²
03	Private house — noise reduction wall WEHRSDORF · 2023	120 m ²	04	Ministry of Defence Bratislava BRATISLAVA, SLOVAKIA · 2025	60 m ²
05	EDEKA Farthmann MÜNSTERSTRASSE 74, 33775 VERSMOLD · SEPTEMBER 2025	57 m ²	06	Stuttgart tramway HST. NECKARTOR, 70190 STUTTGART · 2025	38,16 m ²
07	Reuter Bau Euskirchen HOCHSTRASSE 73, 53879 EUSKIRCHEN · 2024	35,44 m ²	08	Hochkössen gondola station THURNBICHL 47, 6345 KÖSSEN, AUSTRIA · 2023	14 m ²
09	Malerei Großbötzl GmbH RIED IM INNKREIS, AUSTRIA · NOVEMBER 2024	11,5 m ²	10	Private house Essen ESSEN · 2024	11,1 m ²
11	Wobau Reichenbach ZWICKAUER STR. 32, 08468 REICHENBACH · 2025	9,22 m ²	12	Michael Wolf AUGUST 2024	8,7 m ²
13	Pohl funeral home FRIEDRICHSHAFEN · 2026	7,69 m ²	14	Private project — detail reference SHELTERED OUTDOOR AREA	



REFERENCE 01 · COMMERCIAL & ARCHITECTURE

Bechtle car park

A façade on a grand scale

1,635.49m²

MOSS AREA

LOCATION

Neu-Ulm

COMPLETED

Sep 2026 (planned)

Greenovation at the Bechtle car park in Neu-Ulm: the curved parking decks receive a full moss envelope that ties the car park and the bright office building into one ensemble. The curves at the building ends are the particular challenge. Currently shown as a project visualisation — completion is planned for September 2026.



CAR PARK AND OFFICE BUILDING · ENSEMBLE

Nº 01

BUILDING CORNER · CURVE OF THE PARKING DECKS



Nº 02

REFERENCE 02 · RETAIL

EDEKA Kürnach

Moss panels alternating with light timber battens

Large moss panels alternating with light timber battens wrap around the entire market building — from the entrance to the side façade. The journey began in 2024 with a moss sample panel the architect put through various tests; the project was realised in June 2026.

132m²
MOSS AREA

LOCATION
Kürnach

COMPLETED
June 2026



MARKET FAÇADE · ENTRANCE

Nº 03



SIDE FAÇADE · MOSS AND TIMBER COMBINATION

Nº 04

REFERENCE 03 · PRIVATE HOME

Private house — noise reduction wall

A green backdrop that dampens road noise

Just a few kilometres from the manufactory, a full-height Greenovation wall encloses the garden as a noise reduction wall. The open-pored moss structure dampens the noise of the road behind it — with no technology at all — and turns the green envelope into the garden's backdrop.

120m²

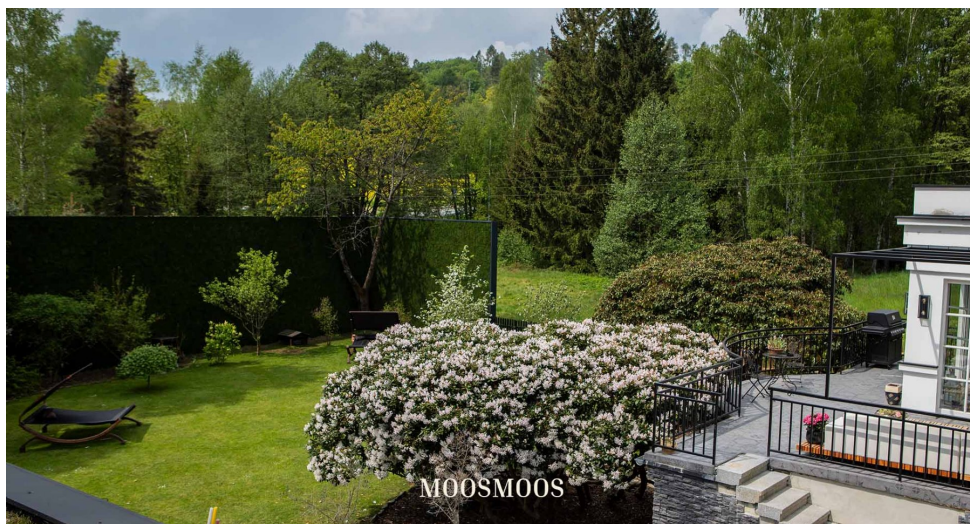
MOSS AREA

LOCATION

Wehrsdorf

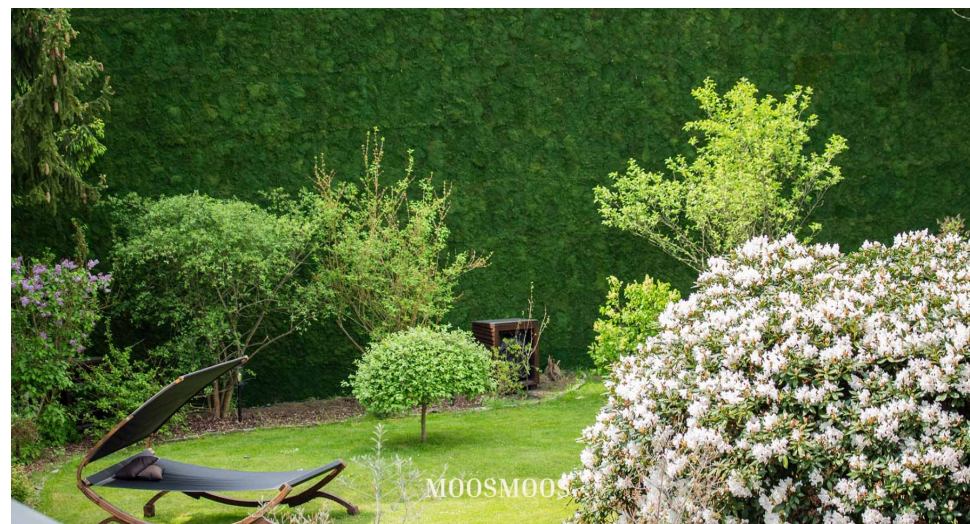
COMPLETED

2023



NOISE REDUCTION WALL · GARDEN SIDE

Nº 05



FULL-HEIGHT MOSS SURFACE · DETAIL

Nº 06

REFERENCE 04 · PUBLIC SECTOR

Ministry of Defence Bratislava

A curved façade above the city's rooftops

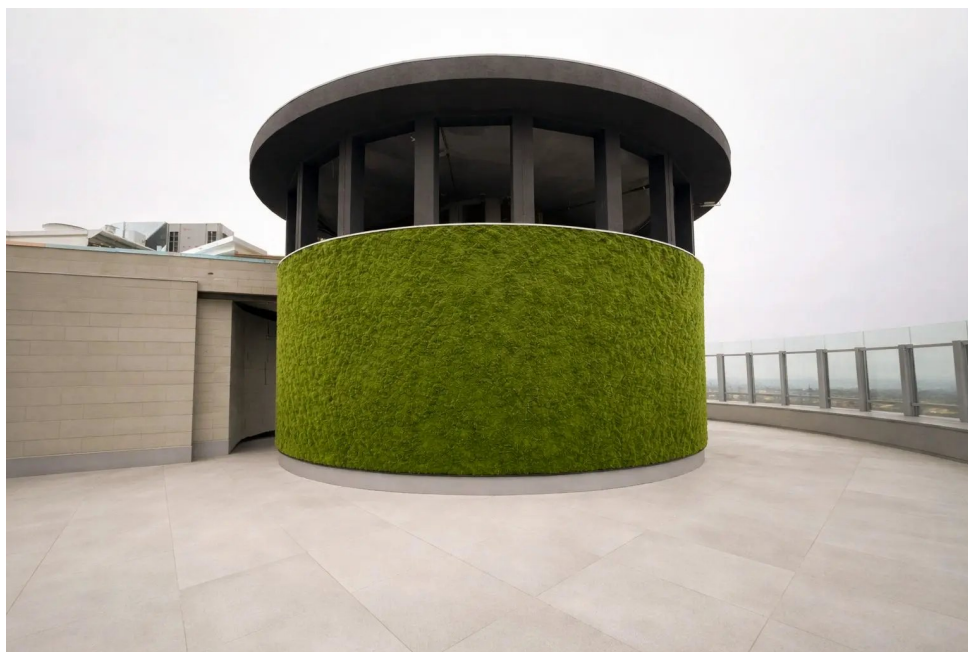
On the roof terrace of the Slovak Ministry of Defence, a curved Greenovation façade wraps the structure of the panorama level — 60 m² of preserved moss, fabricated precisely to the curve and installed at an exposed height. The system follows curved architecture and performs in public commissions.

60 m²
MOSS AREA

LOCATION
Bratislava, Slovakia

COMPLETED
2025

CLIENT
Ministry of Defence of the Slovak Republic



CURVED MOSS FAÇADE · PANORAMA LEVEL

Nº 07



INSTALLATION AT AN EXPOSED HEIGHT

Nº 08

REFERENCE 05 · RETAIL

EDEKA Farthmann

The brand becomes part of the green envelope

Large moss panels on the market façade in Versmold, complemented by side panels and a signpost arrow made of moss — Greenovation as design and brand element in one.

57m²
MOSS AREA

LOCATION

Münsterstraße 74, 33775
Versmold

COMPLETED

September 2025

CLIENT

EDEKA Rhein-Ruhr Stiftung & Co. KG



SIGNPOST MADE OF MOSS

Nº 09



MARKET FAÇADE

Nº 10



SIDE PANEL

Nº 11

REFERENCE 06 · PUBLIC SECTOR

Stuttgart tramway

A green landmark in the streetscape

Greenovation for Stuttgarter Straßenbahnen AG at the Neckartor stop: the light-rail access receives a full moss envelope — the grey concrete stairway becomes a green landmark in the streetscape.

38.16m²
MOSS AREA

LOCATION
Neckartor stop, 70190
Stuttgart

COMPLETED
2025

CLIENT
Stuttgarter Straßenbahnen AG



LIGHT-RAIL ACCESS NECKARTOR



Nº 12

FULL MOSS ENVELOPE

Nº 13

REFERENCE 07 · COMMERCIAL

Reuter Bau Euskirchen

Forest moss as a vertical façade band across four storeys

A full-height Greenovation surface sets the stage for the new building — from installation on the scaffold to the finished green building edge, fitted by the MOOSMOOS team. The photographs were taken in August 2026, two and a half years after installation: no fading, no maintenance, no change.

35.44m²
MOSS AREA

LOCATION
Hochstraße 73, 53879
Euskirchen

COMPLETED
2024

CLIENT
Reuter Bau



FINISHED MOSS FAÇADE · TWO AND A HALF YEARS AFTER INSTALLATION

Nº 14



FOREST MOSS · HONEYCOMB MESH
· INSTALLATION

Nº
15

REFERENCE 07 · PRESS

Euskirchen · Apartment building

“

*Ohne Moos nichts los
— “Nothing happens
without moss”*

KÖLNER STADT-ANZEIGER

PRESS REFERENCE · JUNE 2024

The press report presents the moss façade on the new apartment building in Euskirchen as a striking eye-catcher. It also covers the cooling effect, rainwater retention and noise reduction.



SOURCE · KÖLNER STADT-ANZEIGER, JUNE 2024

Nº 16

REFERENCE 08 · ALPINE & TOURISM

Hochkössen gondola station

*Branding and forest moss in the
Alpine outdoors*

The moss wall at the mountain station shows what the system withstands: snow, frost, strong UV radiation and Alpine weather at 1,600 m altitude. The MOOSMOOS lettering made of real moss stays green, summer and winter — without a single act of maintenance. Beyond its advertising effect, the wall serves as a long-term test.

14m²
MOSS AREA

LOCATION

Thurnbichl 47, 6345 Kössen,
Austria

COMPLETED
2023

CLIENT

Gipfelloift Hochkössen



MOSS WALL AT THE MOUNTAIN STATION · 1,600 M

Nº 17



SUMMER · ALPINE MEADOW

Nº 18

REFERENCE 09 · COMMERCIAL

Malerei Großbötzl GmbH

A green mark on the white gable

AREA	LOCATION	COMPLETED
11,5 m²	Ried im Innkreis, Austria	November 2024



GABLE FAÇADE · RIED IM INNKREIS

Nº 19

A full-height moss field sets a green mark on the gable of the company building in Ried im Innkreis — installed in November, green through every winter.

REFERENCE 10 · PRIVATE HOME

Private house Essen

Moss fields between light timber battens

AREA	LOCATION	COMPLETED
11,1 m²	Essen	2024



UPPER FLOOR · FOREST MOSS AND TIMBER

Nº 20

Moss fields alternating with light timber battens frame the upper-floor windows — installed during renovation, finished without maintenance.

REFERENCE 11 · HOUSING

Wobau Reichenbach

Greening as a precise design element on an existing building

AREA	LOCATION	COMPLETED
9,22 m²	Zwickauer Str. 32, 08468 Reichenbach	2025



WILHELMINIAN FAÇADE · MOSS BANDS

Nº 21

Moss bands structure the renovated Wilhelminian façade as a green cross between the window axes — for Wohnungsbaugesellschaft Reichenbach mbH.

REFERENCE 12 · COMMERCIAL

Michael Wolf

A grey panel façade becomes a green building edge

AREA	LOCATION	COMPLETED
8,7 m²	—	August 2024



FINISHED MOSS SURFACE ON THE ANNEX

Nº 22

Greenovation wall on the annex: the finished moss surface and the system structure behind it — rear-ventilated battens and underlay membrane.

REFERENCE 13 · COMMERCIAL

Pohl funeral home

Sculptural ball moss surface with MOOSMOOS signet

AREA	LOCATION	COMPLETED
7,69 m²	Friedrichshafen	2026



ENTRANCE AREA · BALL MOSS № 23

The ball moss surface sets the stage for the entrance of the funeral home in Friedrichshafen — installed on the new building, finished without maintenance.

REFERENCE 14 · DETAIL REFERENCE

Private project

Forest moss surface in a sheltered outdoor area

INSTALLATION	SURFACE	AREA
Existing wall surface	Forest moss · flat	Sheltered outdoor space



FOREST MOSS · EXPOSED CONCRETE · OUTDOORS № 24

Integration into an existing architectural wall surface. The calm, flat structure sets a natural accent.

LONG-TERM TEST · SHOWROOM

Roof terrace Santa Ponsa

*UV monitoring under the
Mediterranean sun*

300 days

OF SUNSHINE A YEAR ·
UV MONITORING



SHOWROOM ROOF TERRACE · SANTA PONSA, MALLORCA

Nº 25

MOOSMOOS



THE FAÇADE, RETHOUGHT.

MoosMoos Manufaktur · Oppach, Saxony. Let us realise your
visions together.

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